

EXHIBITOR APPLICATION & CONTRACT

Please print clearly, fill out completely and fax signed contract to (541) 552-1782

Company Name (as to appear in Program listing) _____

Contact Name _____ Primary Phone _____ Cell Ph. _____

Billing Address _____ City _____ State _____ Zip _____

E-Mail _____ Website _____ Referred by _____

List all products or services to be exhibited, including brand names. Be specific. You will be limited to items listed and approved.

How does your business or group contribute to wellness or sustainability?

Note: if more space needed please submit on separate sheet.

BOOTH REQUEST

1st Choice: Booth # _____

2nd Choice: Booth # _____ Booth Price \$ _____

PREMIUM UPGRADE: Guaranteed Exclusive Rights for Trademarked or Brand Name Product or Service \$300 \$ _____

ELECTRICITY: \$65 Standard 5amp circuit \$ _____

CLASSROOM REQUEST \$100 Class Price \$ _____

Note: Please attach a separate sheet with a brief description of your class to be considered for a slot. You will only be charged fee if class approved.

1st Choice: Day _____ Time: _____

2nd Choice: Day _____ Time: _____

EVENING CONCERT PASS (not included w/ Ballroom Booths-4 max.)

Sat.. Evening # tix _____ @ \$20 ea. = \$ _____

Sun..Evening # tix _____ @ \$20 ea. = \$ _____

Weekend Pass # tix _____ @ \$35 ea. = \$ _____

SUB TOTAL \$ _____

TAXES & LICENSES: Required for All Exhibitors

State of NM Gross Receipts Tax 7.937% x Subtotal \$ _____

City of SF Special Event License (Required-form will be sent upon booth confirmation-must be returned by June 15) \$ 10.00

TOTAL \$ _____

CREDIT CARD INFORMATION: VISA or MC ONLY

Credit Card # _____

Exp. Date _____ CSV # _____ (3 digit # on back)

Billing Address _____

City _____ ST _____ Zip _____

Name on Card _____

Signature _____

AMOUNT TO CHARGE: \$ _____

BOOTH PACKAGE OPTIONS

- **Ballroom: \$495-\$595** 10'x10' pipe & drape booth, 6' skirted table, 2 chairs, ID sign, carpet, 4 Exhibitor Passes/day (Evening Concerts NOT included). **Hours: Sat. & Sun. 10am-7pm**
- **Courtyard Main Stage Rooms: \$495-\$595** 8'x 6' pipe & drape booth, 6' skirted table, 2 chairs, ID sign, carpet, 4 Exhibitor Passes/day (INCLUDES Evening Concerts). **Hours: Sat. & Sun. 10am - 9pm**
- **Outdoor Main Stage Booth Space: \$395** NO CANOPY OR EQUIPMENT PROVIDED-10'x10' space only. 4 Exhibitor Passes/day (INCLUDES Evening Concerts). **Hours: Sat. & Sun. 10am - 9pm**
- **Kidspace: \$395** 10'x10' pipe & drape booth, 6' skirted table, 2 chairs, ID sign, carpet, 4 Exhibitor Passes/day (Evening Concerts NOT included). **Hours: Sat. & Sun. 10am-6pm**

BOOTH RESERVATIONS/ASSIGNMENTS & POLICIES

- All applicants will be screened according to established guidelines.
- Booth locations and classroom slots will be assigned on a first come/first serve basis. Call (505) 217-3792 for available booths.
- Exhibitor agrees to pay \$40 at set-up to have carpet covered with plastic if required by Convention Center because of possible carpet damage.
- World Wellness.org Presents reserves the right to make necessary changes to show hours, floor plan, and booth assignments, as deemed necessary by Show Management.
- Brand Name or Trademarked products or services exclusivity is limited to Premium Upgrade or Business Partners.

PAYMENT POLICY

- Make checks payable to WORLD WELLNESS
- Credit Cards will be processed by WORLD WELLNESS WEEKEND
- Payment in full or 50% deposit with contract required to reserve space. All balances must be paid in full by June 1st.

CANCELLATIONS

Notice of cancellation must be in writing. Notices received by April 15th, 2009 will receive 50% refund. No refunds after April 16th, 2009.

CONTACT INFORMATION AND PAYMENT ADDRESS

WORLD WELLNESS.ORG PRESENTS
 349 E. Main St. , Suite 3
 Ashland, OR 97520
 Ph. 541.552.1730 Fax 541.552.1782
 E-mail: nikki@worldwellness.org
 Website: www.worldwellness.org

I HAVE READ THE TWO (2) PAGES OF THIS CONTRACT IN THEIR ENTIRETY AND AGREE TO ABIDE BY ALL OF THE RULES AND REGULATIONS

Signature _____ Date _____

The following are the contract terms of agreement to rent exhibit space from Celebrate Sustainable Santa Fe. As an Exhibitor or Sponsor, your acceptance of these terms shall constitute a binding agreement. It is agreed that each Exhibitor/Sponsor will abide by and be responsible for the Terms and Conditions of this agreement.

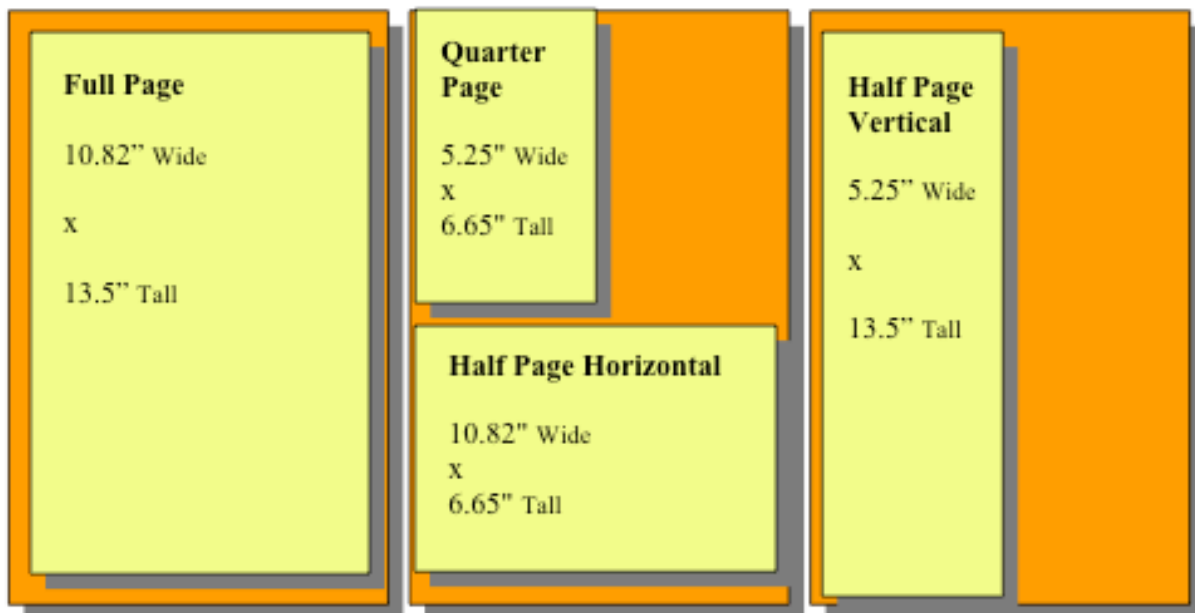
1. ORGANIZER. The word "Organizer" as used herein shall mean the sponsoring organization, association or its officers, agents or employees acting for it in the management of the Celebration.
2. ELEGIBLE EXHIBITS. The Organizer reserves the right to determine whether any company or product is eligible under the Guidelines for inclusion in the Celebration. This determination may be made at any time before or after the start of the Celebration. All products and services to be sold, displayed or referred to during the Celebration must be included on application form.
3. LIMITATION OF LIABILITY. The Exhibitor agrees to make no claim for any reason whatsoever, including negligence, against the Organizer, its members, agents, employees, or owners of the Celebration premises for loss, theft, damage or destruction of property, or for any injury to Exhibitor or its employees while in the Celebration quarters.
4. DEFACING OF BUILDING OR BOOTH CONSTRUCTION. Exhibitors are financially responsible for any damage caused to booths, decorations or to any Convention Center property. Do not nail, screw, staple, pin, tack tape etc. any materials directly to pipe and drape or to Facility walls or fixtures. Fishing line, string, plastic coated wire, clamps or s-hooks are effective in securing foam core, pegboard, banners or other signage to pipe frame. Tables may be covered with fire retardant materials. All paper covering tables, booths etc. must be removed at the end of the show. Do not remove or tamper with any part of the building or booth structure including support poles, fabric, and lighting. No painting of signs, displays or other objects are permitted in the building. No adhesive-backed (stick-on) decals or similar items, excepting name tags, may be used in the building. Confetti or glitter is not allowed in the building. Side rail displays may not reach heights greater than 8' or extend more than 6' from back of the booth. No lighter-than-air balloons are allowed in the Facility.
5. DISPLAY DIMENSIONS AND RESTRICTIONS. Sponsor will provide a 10'x10' pipe & drape booth (except where noted). Each booth includes a 6' skirted table, 2 chairs, ID sign, and 4 Exhibitor Passes for booth employees. Aisles and Exits, as designated on approved show plans, shall be kept clean, clear and free of obstacles. No maintenance or electrical room doors or panels may be blocked in any way. Display construction shall be substantial and fixed in position in specified areas for the duration of the show. Easels, signs, etc. shall not be placed beyond the booth area into the aisles or lobby areas on the ceiling etc. Interior furnishings and materials shall not be located so as to obstruct or block exit ways, fire and safety devices or equipment. Working height restrictions within the hall is 8 feet. Distribution of samples and literature is strictly limited to the confines of the Exhibitor's booth.
6. SOUND DEVICES. The use of devices for mechanical reproduction of sound or music is permitted but must be controlled. Sound of any kind must not be projected outside the confines of the exhibit booth.
7. REJECTED EXHIBITS. The Exhibitor acknowledges and agrees that his exhibit shall be admitted and shall be permitted to remain in the Celebration only upon continued strict compliance by the Exhibitor with the Terms and Conditions of this agreement and the standards. Notwithstanding such compliance, the Sponsor reserves the right to reject or remove Exhibitor's exhibit, in whole or in part, from the Exhibit Hall for any reason whatsoever. If Exhibitor's exhibit is rejected or removed without cause given, Organizer shall return to Exhibitor the unearned portion of the rental fee. No portion of the rental fee shall be returned if rejection or removal occurs upon violation of this agreement or the standards.
8. INSURANCE. Although the Organizer will provide basic security at the Celebration, insurance is the responsibility of the Exhibitor and is recommended. Organizer is not responsible for replacement of lost or stolen goods. Exhibitors are responsible for obtaining their own general liability insurance for the show dates, including move-in and move-out. Exhibitors will indemnify Organizer and the Convention Center for claims/suits arising between Exhibitors and attendees regarding exhibit rental.
9. EXHIBITOR CONDUCT. Exhibitors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow exhibitors, and show management staff.
10. CHARACTER OF DISPLAY. Distribution of samples and printed matter of any kind, or any promotional material, is restricted to the confines of the exhibit booth. No noise makers or anything not in keeping with the character and high standards of the Organizer may be distributed or utilized by an Exhibitor in the exhibit area.
11. EXHIBIT LOGISTICS. An Exhibitor Kit containing detailed information will be e-mailed or mailed to each Exhibitor in ample time for advance planning. The Kit will contain information regarding shipment, labor electrical service, rental items, etc. Service order forms for all available services will be included and should be returned promptly. Exhibitors must abide by the rules outlined in the Exhibitor Service Kit.
12. SECURITY. The Organizer will employ reputable security guards during the course of the Celebration. The duty of security will be to protect the general exhibit against fire or other catastrophes. Neither the Organizer, Organizer Management, nor the owners of the exhibit premises will assume any responsibility for an Exhibitor's personal property. It is suggested that the Exhibitor insure his property against loss and theft.
13. SET-UP. Set-up times are Friday prior to the Celebration 1:00PM-8:00PM and Saturday 7:30AM to 9:30AM. The show opens to the public at 10AM on Saturday. At that time, all exhibits must be fully installed. Dismantling will begin 7PM for Ballroom exhibitors and 9PM for Courtyard and Outside Main Stage Exhibitors on Sunday and will continue until 11PM. Public hours for the Ballroom are: Sat.&Sun. 10AM-7PM. The Indoor Courtyard and Outside Exhibit hours are Sat.&Sun. 10am-9pm.
14. SUBLEASING/SHARING. Exhibitors may not sublet or assign their spaces. Sharing of booth space is allowed with prior written consent of Organizer.
15. CLASSROOM PRESENTATIONS. Presenters are required to check in with the Classroom Monitor 15 min. prior to scheduled class. Class must end no later than 50 min. past the hour. The room must be cleared at once to prepare for the next class. It is suggested that you request that people who want additional information meet at your booth.
16. BOOTH RELOCATION. Show management reserves the right to relocate exhibitors in comparable spaces other than those specified on the executed exhibitor contract if it is deemed advisable and necessary and in the best interest of the show.
17. FIRE & SAFETY LAWS. All federal, state, and city regulations pertaining to fire and safety must be adhered to (i.e. all fabrics used in booth construction/decoration must be flame retardant.). Open flame devices may not be used. Any exhibit employing flammable liquid, compressed combustible gas or highly combustible or explosive material is prohibited. The Convention Center is a smoke-free facility.
18. FOOD SAMPLING. Any Exhibitor providing samples of food or beverages must comply with City and State Health Codes and secure necessary permits.
19. COMPLIANCE WITH LAWS/STANDARDS. Exhibitors are responsible for meeting all city/state resale-licensing requirements.
20. ACTS OF GOD, FIRES, STRIKES, ETC. In the event that any outside cause, such as war, fire, strike or other emergency prevents Celebrate Sustainable Santa Fe from being held, the Show Management may retain Exhibitor's payments for expense compensation.
21. PARKING. No parking in loading dock areas or any other location posted "No Parking" will be strictly enforced. Unauthorized or unattended vehicles will be removed at owner's expense. An underground parking garage is available at the Convention Center.
22. PAYMENT. Exhibitors must have paid in full or 50% of the total rental charge upon receipt of booth application to reserve your space. All account balances must be paid in full by June 1, 2009.
23. CANCELLATIONS. In the event of an Exhibitor cancellation 50% will be refunded before April 15, 2009. No refunds will be made after April 16, 2009.
24. FAILURE TO COMPLY. Failure to comply with these rules and regulations may result in fines levied by Organizer, Convention Center or Government agencies. Organizer and Convention Center retain their right to close any exhibit which fails to cooperate with these policies. Any questions or issues that are not covered in this contract shall be subject solely to the decision of the Organizer.
25. LEAVE NO TRACE POLICY. The exhibitor is responsible for leaving booth spaces clean and free of trash or other materials. Booth will be inspected after move out is complete. If booth is not clean and free of materials, with the exception of freight packaged and labeled for shipment, the exhibitor's credit card will be charge \$100 to cover the cost of resource recovery. Recycling is encouraged whenever possible. Recycling containers are located throughout the facility.

2009 Celebrate Sustainable Santa Fe! Special Santa Fe Reporter Program Guide Spec and Rate Sheet

Reservation Deadline: 05-31-09 Material Deadline: 06-10-09

- 75,000 + Readership through the Santa Fe Reporter
- 4,000 copy overrun for programs at the event
- Central 16-page pullout in Santa Fe Reporter
- Inside every Reporter on 07/08/09
- All ads are FULL COLOR

Type/Size	Width x Height	Price
Full Page	10.82" wide x 13.5" tall	\$2,200
Half page Vertical	5.25" wide x 13.5" tall	\$1,350
Half page Horizontal	10.82" wide x 6.65" tall	\$1,350
Quarter Page	5.25" wide x 6.65" tall	\$850



- Ads must be print ready, 300dpi or Raster, pdf format, CMYK, embedded fonts, print quality
- Submitted electronically by material deadline date to taylor@santafepress.com
- All ads must be paid in full by Reservation Deadline,
- Make all checks payable to Santa Fe Progress, prices do not include Tax.



Santa Fe Progress
Taylor Selby
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505-471-1179 (o)
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