

**Austin World Wellness Weekend May 31-June 1
Exhibitor Application/Agreement**

Booth Name: _____ Date _____
 (For listing in Program Guide, Website and Booth I.D. sign-40 characters max including spaces)
 Contact Person: _____ Phone _____ Fax _____
 Mailing Address: _____ City _____ State _____ Zip _____
 E-mail: _____ Referred by: _____

Do you have a State of TX Sales Tax Permit? ___yes ___no. Required if selling or taking orders for any tangible goods or products (including out-of-state sellers) See bottom of pg. 2 for info.

Provide specific information (including Brand Names) on all products, services and activities for display or to be sold. Only products and/or services listed and APPROVED by WWW Show Management may be displayed. _____

Representing MLM or Network Marketing Company? ___yes ___no Company Name: _____

Are you offering Samples of Food and/or Beverages (includes nutritional supplements) ? ___yes ___no Health Dept. Permit required if not pre-packaged (fee \$35). Provide exact description and portion size of samples offered. See pg. 4 for guidelines. _____

Please indicate quantities of complimentary Marketing Materials you would like to receive from us to help us promote WWW. Delivery/pick up approx. 30 days prior to event : Postcard Flyers (4"x6") _____ Posters (11"x17") _____

Booth # Requested: Booths assigned on first come/first serve basis. Go to www.worldwellness.org click on "Exhibitor Info" for floorplan. Call for available booths (512) 535-5741. **1st Choice** _____ **2nd Choice** _____ **3rd Choice** _____

The following information required only for Exhibitors choosing Booth Option B or C (see pg. 2)
Preferred Class Time: 50 min. classes begin at 10:00 am on the hour with last class at 6:00pm. **Circle day and indicate time:** **1st Choice:** Sat. Sun. _____ **2nd Choice:** Sat. Sun. _____ **3rd Choice:** Sat. Sun. _____
 Most classrooms come equipped with podium, riser, flip chart, table and microphone. Power Point projection (computer not provided) and DVD projection optional for \$25/class. CD player not provided except in movement classroom.

PAYMENT INFORMATION: TOTAL COST due upon receipt of this application to reserve your space. Checks, Money Orders, **Visa or MC only**. Make checks payable to Beach Ave. Productions.

Cost of Booth(s) Check Option: A ___ B ___ C ___ \$ _____ C.C. # _____ -- _____ -- _____ -- _____
 Evening Programs @ \$29ea. ___ #Sat. ___ #Sun \$ _____ Exp. Date _____ 3 digit security code on back _____
 # ___ Weekend(both Evening Programs)@ \$39 ea.\$ _____ Billing Address _____
 #Sat. ___ #Sun. ___ Exhibitor Passes @ \$10 ea.\$ _____ City _____ ST _____ Zip _____
 Power Point _____ DVD _____ @ \$25 per class \$ _____ Name on C.C. _____
 Health Dept. Permit for Sampling @ \$35 \$ _____ Signature _____
 TOTAL \$ _____

Signature acknowledges acceptance of terms, conditions and regulations located on pages 1 thru 5 of this agreement. By acceptance of this agreement, the Exhibitor expressly releases World Wellness Weekend/Beach Ave. Productions from any and all liability for damage, injury or loss to any person or goods, which may arise from the rental and occupation of booth. **Applicant's Signature:** _____ **Date:** _____
FAX THIS PAGE TO (541) 552-1782 or MAIL WITH PAYMENT TO: 349 E. Main St. #3, Ashland, OR 97520

FEES AND OPTIONS

Non-Profit Groups with proof of 501-C3 status receive a \$100 discount on fees for Option A or B only. Booths may be shared, although WWW will not coordinate. Payment must be made for full booth by single applicant.

OPTION A: BASIC BOOTH-\$595

10' x 10' pipe and drape booth with 8' backdrop and 3' sidewalls, 6' draped table, 2 chairs, Booth I.D. sign, Website and Program Guide Listing, 4 Non-Transferable Exhibitor Passes per day.

OPTION B: DELUXE BOOTH-\$695

Includes the Basic Booth (Option A) plus a 50 min. classroom slot and a 50 word description of your class and/or booth in the Program Guide that will be posted on the website and distributed in the Austin Chronicle and on-site.

OPTION C: EXHIBITOR SPONSORSHIP*-\$1095

Includes everything listed in Option B and the **Exclusive Rights for your Brand Name product or Trademarked service**. Also includes booth placement in the prime Sponsor Exhibit area, two VIP seating tickets for either Marianne Williamson or Deepak Chopra Keynote Address and Program Guide listing as a Sponsor

*Other Partner/Sponsorship options are available with additional benefits. Please call for information (512) 552-1782
**ADD-ONS: Marianne Williamson/Papa Mali (music) Sat. Evening Program or Sun. Evening Marci Shimoff /Michael Franti & Body Choir Closing Party \$29 per night or Both Evening Programs for \$39 (limit 4/booth)
Additional Exhibitor Passes for Booth staff (4 per day included with booth fee) - \$10 ea./day**

ELECTRICITY, PHONE & INTERNET are available for an additional fee from the Convention Center. Order through Convention Decorating Services (CDS) Exhibitor Kit www.conventiondecorating.com or call Linda Wade (512) 366-4304

ALL EXHIBITORS MUST READ: WWW EXCLUSIVE RIGHTS POLICY

As our policy is to be inclusive, rather than exclusive, only sponsors (Option C or above) receive Exclusive Rights to their **Brand Name or Trademarked Product or Service**. All applications received for booths or sponsorships are conditionally accepted up until 60 days prior to opening of show. If another exhibitor applies for a Sponsorship option for the same BRAND NAME or TRADEMARKED product or service after receipt of your application you will be given the first right of refusal to upgrade to that level and receive the exclusive rights for that Product or Service. If you choose not to upgrade then the Exhibitor choosing the higher Sponsorship option will be given the Exclusive Rights to that product or service and the original applicant will be given a 100% refund of all money paid if they choose not to participate in the Event.

EXHIBITOR SERVICES

Material Handling, Freight Service, Furnishings: Convention Decorating Services (CDS) is the exclusive provider of material handling, drayage, freight services and additional furnishings. Order forms for Convention Center **power, phone and internet** included in Exhibitor Kit. which will be e-mailed to you. Info at: www.conventiondecorating.com or contact Linda Wade at (512) 366-4304 x 3, lwade@conventiondecorating.com. **DISCOUNT DEADLINE: May 15**

An exhibitor may move material, equipment and supplies that can be hand-carried or wheeled in on a 2 wheeled dolly or hand truck, Dollies and hand trucks must be supplied by the exhibitor.

EXHIBITOR SHOW SCHEDULE:

Austin Convention Center, Exhibit Hall 1, 500 E. Cesar Chavez St., Austin, TX 78701 www.austinconventioncenter.com

Move-in/Booth Set-up: Fri. May 30th 1:00pm-9:00 pm, Sat. May 31st : 7:00 am-9:00 am

Booth Restocking: Sun. June 1st 9:30 am – 10:30 am **Breakdown/Move-out:** Sun. June 1st 7:00 pm-10:00pm

Please note: Overtime charges may apply if Convention Decorating Services assistance is needed for Set-up/Breakdown between 4:30 pm Fri. and 8:00 am Mon.

Show Hours:

Marianne Williamson Keynote Address: Sat. May 31st 7:30pm, Ballrooms A,B,C

Michael Franti/Marci Shimoff Sun. Evening Program: June 1st 7:00pm Ballrooms A,B,C

Wellness Expo: Sat. 9:30am-7:00pm and Sun. 10:30 am-7:00pm Exhibit Hall 1

Classes, lectures, and featured speakers: Sat. 10:00 am -6:00 pm Sun. 11:00am-6:00pm

SALES TAX PERMITS: Any person or business selling or taking orders for any tangible goods or products at WWW (including out-of-state sellers) must have a State of Texas Sales Tax Permit and collect the applicable tax (8.25%). The permit is free and will take about 2-3 weeks to receive. You may register for a Sales Tax Permit online at: www.window.state.tx.us/taxpermit/ or download the application at: www.window.state.tx.us/taxinfo/taxforms/

TERMS OF SALE

Default: No exhibitor shall be allowed to set-up or occupy their booth unless payment has been made in full and World Wellness Weekend has received the signed contract(s).

Booth Cancellation: Booth rentals cancelled by March 1st, 2008 will receive a 50% refund of total booth cost. No refunds will be issued for booths cancelled after March 1st, 2008. (Exception-see pg. 2-WWW Exclusive Rights Policy)

Booth Set-up: Booth Set-up is from 1:00 pm to 9:00 pm on Fri. May 30th, 2008 and 7:00am to 9:00am on Saturday May 31st. **All booths must be set-up by 9:00am Saturday May 31st.** Any booth unoccupied as of 9:00am on Saturday May 31st will be considered cancelled and may be re-rented by World Wellness Weekend without any compensation to Exhibitor. Exhibitors are solely responsible to Convention Decorating Services for any overtime charges incurred for set-up after 4:30 pm Fri. Exhibitors will be allowed into the Exhibit Hall at 8:00am Sun. June 1st for restocking.

Booth Breakdown & Removal: Booth breakdown begins at 7:00 pm on Sunday, June 1st. **Exhibitors may not begin booth breakdown/removal before 7:00pm Sunday, June 1st. \$250 fine for early breakdown-strictly enforced.** Exhibitor shall remove all property by 10:00pm Sun. June 1st.

After 11:00 pm Sun. June 1st, World Wellness Weekend has the authority to remove and dispose of Exhibitor's property that is not removed from the Austin Convention Center, and Exhibitor agrees to pay the cost incurred by World Wellness Weekend in connection with such removal and disposal.

Show Hours and Booth Manning: Booths should be manned at all times during Expo hours: Saturday, May 31st from 9:30 am to 7:00 pm and Sun. June 1st 10:30am-7:00pm.

Decorations: Exhibitor shall be solely responsible for the clean up and removal of decorations used. Exhibitor shall not use glitter or confetti in any form. No lighter-than-air balloons allowed. A 3' curtain divider between booths and an 8' background curtain is provided which may be used to hang signs or banners. Any other dividers or backgrounds must fit within your 10' by 10' booth space. Any divider must not show an unfinished surface to neighboring booths.

Exhibitors are liable for any damage caused by their actions to floors, walls, provided booth equipment, etc. Duct tape shall not be used to attach anything to anything not belonging to the Exhibitor. Staples and tacks may not be used on provided tables.

Passageways: Exhibitor shall not obstruct any portion of the sidewalks, ramps, entryways, corridors, vestibules, lobbies, elevators, doorways, stairways, driveways, fire hose cabinets, and access to emergency equipment.

Hazardous Materials: Exhibitor shall not allow any flammable liquids, engines, motors, machinery, or smoking materials to be brought onto the premises, without prior written consent from World Wellness Weekend. No open flames, lighted candles or ignited incense/sage sticks permitted.

Animals: Exhibitor shall not allow any animals on the Austin Convention Center premises without prior written consent of World Wellness Weekend.

Sales Tax and other Licenses: Each Exhibitor who will sell or take orders for any goods or products at World Wellness Weekend must have a State of Texas Sales Tax Permit Number. Contact the State of Texas Controllers office for further information (800) 252-5555 or visit : www.window.state.tx.us/taxinfo/taxforms/

Treatments: Any Exhibitor that is a Licensed or Certified Healthcare Practitioner (Chiropractor, Acupuncturist etc.) providing treatment services at World Wellness Weekend must have the client sign a consent form, releasing World Wellness Weekend, Beach Avenue Productions, The Austin Convention Center and the Show Management and Staff harmless from any injuries or negative effects of such treatment. All practitioners must abide by the State of Texas laws regarding their practice. A copy of your current license or certificate must be posted at your booth to provide these services on site.

Classes and Presentations: Presenters must check in 15 minutes prior to their scheduled presentation time with their classroom monitor. A/V aids must be confirmed at least 1 week prior to show with Production Manager. All presenters agree to start their presentation on the hour and end no later than 50 min. past the hour. The room will be cleared at that time in order to prepare for the next presentation.

Security and Insurance: Security Services may be on the Austin Convention Center premises, but Exhibitors are responsible for their valuable items. World Wellness Weekend, Beach Avenue Productions, Austin Convention Center and the show management and staff are not liable for theft or damage to Exhibitor products or materials. Fire and Theft Insurance, if desired, must be taken out by the Exhibitor at his own cost and expense. Exhibitor shall be responsible for insuring any property brought on the Austin Convention Center Premises. World Wellness Weekend shall not be required to furnish content insurance for Exhibitor's or for any other person brought on the Austin Convention Center premises in conjunction with World Wellness Weekend.

Illegal Activities: No illegal activities may take place in any booth. Sound equipment may not project beyond the confines of the booth area. All activities, including literature distribution must occur within the Exhibitor's booth area. All tables, chairs, displays, etc. must remain within the Exhibitor's booth area.

Smoking Restrictions: In compliance with the Austin Convention Center smoking is prohibited in the Austin Convention Center.

Exhibitor Passes: Exhibitors will be provided with wristbands, a different color for each day, which allows entrance into the Exhibit area and all classes, lectures, workshops, featured and guest speakers and must be worn at all times. Passes are non-transferable. ***World Wellness Weekend will not replace lost, stolen or forgotten wristbands.*** You may purchase additional wristbands for \$10 ea. per day. Exhibitor Passes not valid for Keynote Address.

Food and Beverage Sampling: Exhibitors may distribute sample food and/or beverages ONLY with written authorization. Free samples are limited to 3 oz. of liquid (non-alcoholic) and a 1-ounce food portion. All exhibitors offering F & B samples must submit the Austin Convention Center/Aramark ***Sample Food and/or Beverage Distribution Authorization Form*** at least 3 weeks in advance to assure confirmation. Exhibitors not in compliance will be asked to remove the item(s) immediately. To download form visit: www.austinconventioncenter.com/Services/mainPageServices_Cate.htm or contact the WWW office: (541) 552-1782. A fee of \$35 for an Environmental Health Dept. Temporary Food Permit is required unless your samples are completely pre-packaged. WWW will pull your permit upon payment of fees. At least 10 day notice (by May 20th) of your intent to sample with fees paid required to pull your permit.

Parking: Parking is available at the lot at the corner of Cesar Chavez and Red River for a daily fee. Additional covered parking is available in the Convention Center's 2nd St. Parking Garage. and also in the new Hilton Hotel off Trinity St.

Other: Any matter not specifically covered in this contract shall be subject solely to the decision of World Wellness Weekend.

Violation of the Exhibitor rules shall be cause either for immediate expulsion of Exhibitor without recompense, or rectification by World Wellness Weekend at Exhibitor's expense.

World Wellness Weekend reserves the right to refuse/revoke any booth rental application without explanation.

Applicable Law: Choice of Law; Venue: Exhibitor shall abide by all applicable federal and state laws and regulations, and all rules and regulations of the Austin Convention Center and The State of Texas. In any action, suit or legal dispute arising from this Agreement, Exhibitor agrees that the laws of The State of Texas shall govern. The parties agree that any action or suit arising from this Agreement shall be commenced in a federal or state court of competent jurisdiction in The State of Texas at World Wellness Weekend's discretion.

Amendment: This Agreement shall not be altered, changed or amended except by an amendment in writing executed by the parties hereto.

Binding Effect: This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns and is specifically enforceable.

Force Majeure: World Wellness Weekend and Beach Ave. Productions, it's staff and independent agents, shall have no liability to Exhibitor, and Exhibitor shall have no claim or action against World Wellness Weekend therefore, because of World Wellness Weekend's failure to perform any of its obligations in the Agreement if the failure is due to unforeseen occurrences or to reasons beyond World Wellness Weekend's reasonable control, including without limitation, strikes or other labor difficulties, war, riot, terrorism, civil insurrection, accidents, acts of God or governmental authorities in connection with a national, state or local emergency. In such event, Exhibitor's sole remedy shall be limited to cancellation and World Wellness Weekend may retain such part of each Exhibitor's rental as shall be required to cover expenditures already made up to such occurrence.